



# SEAT Leon.

  
SEAT



This is  
the moment  
to live any moment.

Too soon? Not ready? Stop waiting. Get going. Wherever you go, whatever you choose, the SEAT Leon always makes it a pleasure. On-road or off-road, just as long as you hit the road. Why not take them with you? You've got the extra space. Do what makes you happy. Because right now is what matters.

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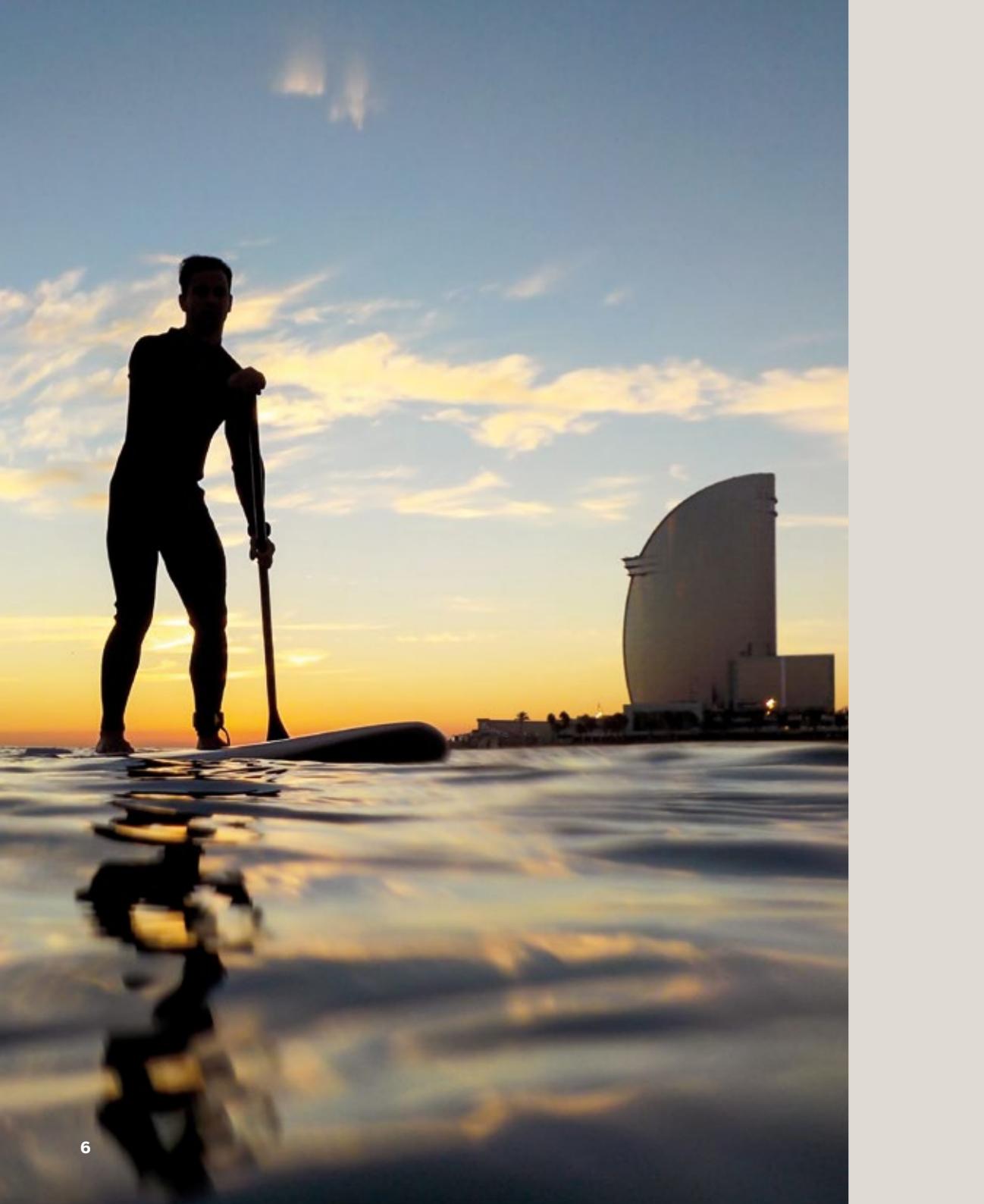
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# Created in Barcelona.

1953. The first SEAT rolls off our Barcelona production line and a whole country starts moving. More than 60 years later and we're moving people all over the world.

But Barcelona still inspires us. Its creative spirit runs through our veins. Feeds into every car we produce. (In fact, 50% of the energy we use to make our cars comes direct from Mediterranean sunshine). This is a city that never stops. And neither will we. Why? Because you have places to be.



# Easy mobility.

The world is full of possibilities. SEAT makes it easy to take hold of them. Plot your own route. Set your own goals. Keep moving through your ever-changing life. It's what we do.

Because if it doesn't set you free, drive you forward, make things better, what's the point? If it's not easy, it's not mobility.



# Living starts now.

There are those who follow the herd. Then there are those who choose to live. To feel every day. Roll their windows down. Turn the radio up. The ones who turn the mundane into the extraordinary. Like the SEAT Leon. Equipped with technology like Full LED headlamps and a Wireless Charger. A car designed for you to make the most out of every moment. No matter how small. Or big. Starting today.





Exterior design

# Confidence is attractive.

An iconic exterior sharpened with aerodynamic lines. The SEAT Leon comes with a strong character, unmistakable on any street. Every inch is meticulously crafted to offer you a modern and ergonomic design. Not to mention state-of-the-art technology. Inside and out. All to empower your every moment on the road.



# Little things reveal the most.

Details say a lot about you. Especially when it comes to style. Like the 19" alloy wheels that make a statement on the streets. A hot-stamped front grille that's not afraid to turn heads. And a panoramic sunroof that says you know how to appreciate life at any time.





Interior design

# You. First.

When it comes to the SEAT Leon, it's all about you. Picture a driver-oriented dashboard with an 8" infotainment touchscreen. High-quality upholstery with an ergonomic design. Electric Parking Brake so you can sit back and relax. A spacious boot for anything and everything. Need we say more? It's time to put yourself first.





Technology

# Pioneers don't settle for less.

The SEAT Leon is infused with technology. In every possible way. Full Link Technology connecting your smartphone to the car for a seamless driving experience. Wireless Charger, because who would say no to that? And the Start/Stop System that turns the engine off when idling to save gas. Now it's your turn to have it all.





Technology

## Why go at all, if not all the way?

Your SEAT Leon's technology turns it up to 10, inside and out. Reverse while facing forward with the Rear View Camera. For extra peace of mind on the road, Front Assist and Pedestrian Protection detect potential collisions, alert the driver and brake if necessary. Taking on a tricky parking spot? Park Distance Control's front and rear sensors help guide you into place. It's all ready. Are you?





## Safety

# First things first.

There's nothing more important than your safety. That's why we take our technology seriously. Adaptive Cruise Control automatically regulates the distance between you and the car in front at high speeds. Traffic Jam Assist does the same but for lower speeds. Lane Assist looks after you with sensors, allowing the car to adjust steering in the event you drift out of lane.



# Safety is a team effort.

Your safety is also the safety of others. So we go the extra mile. Pedestrian Protection activates emergency braking if sensors detect nearby movement and you can't react in time. The Tiredness Recognition System alerts you when you start to lose concentration. Traffic Sign Recognition displays all road signs, from speed limits to roadworks, so you don't miss a thing.



# All yours for the taking.



You've made it this far. And now it's time to have it all. Imagine performance and safety. Technology and style. The SEAT Leon. Fully equipped for the life you've always wanted.

**FR.**



## **It feels good to push the limits.**

A dynamic trim that'll get your pulse going. Choose the Desire Red finish and show the world that you dare to be different. Comes with exclusive FR detailing and sporty alloy wheels.

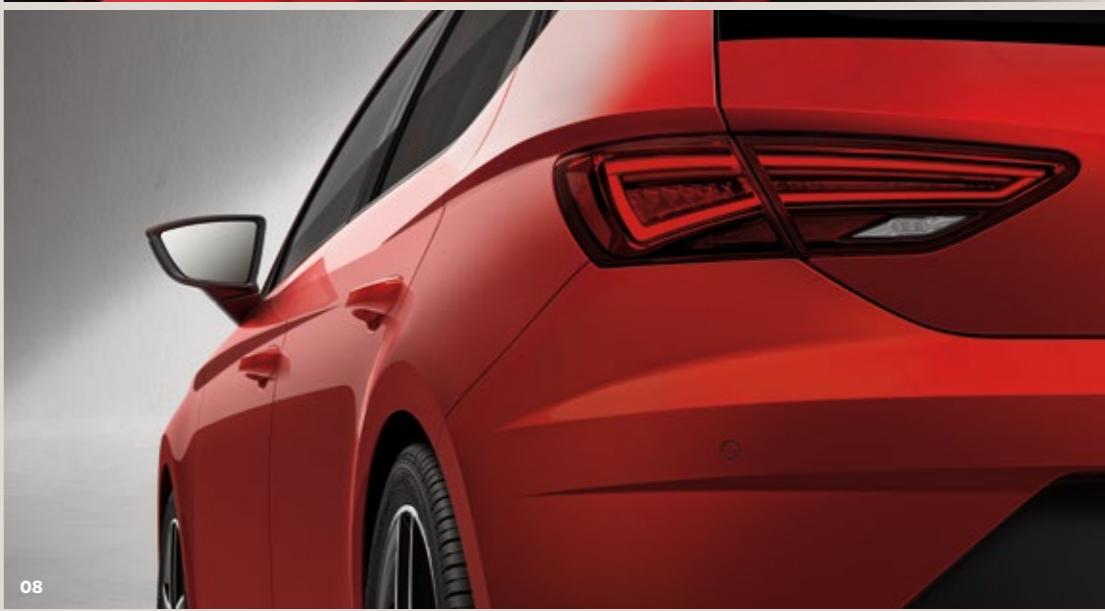
### **An identity of its own.**

Front grille with FR logo. Different and proud. Because an all-star attitude doesn't hide.

### **Up for any challenge.**

18" alloy wheels. Not only good-looking, but also hard-working. The things champions are made of.





#### 01 You've got places to go.

Tiredness Recognition System can recognise when you're tired and advise you to take a rest.

#### 02 Rear View Camera.

Always know where you're going, even if it's backwards.

#### 03 Heartbeat button.

Turn the engine on at the touch of a button. Literally.

#### 04 Panoramic sunroof.

Good weather outside? Let the sunshine in.

#### 05 Ambient lighting.

Light up the interior your way. Choose from 8 vibrant colours – one for every mood.

#### 06 Distance control.

Front and rear sensors for precise parking. Every time.

#### 07 Illuminated scuff plates.

FR logo in high-tech style. Pretty cool, isn't it?

#### 08 Full LED tail lights.

Brighter, for better road safety. Energy efficient, too.

# CUPRA.

**Passion is  
more power.**

CUPRA means an exceptional driving experience. From increased power to a striking appearance, every moment behind the wheel becomes memorable. Available for 5D and ST models.



# CUPRA.



## A powerful finish.

Prominent logo. Streamlined exterior. Top engine performance and technology. Every detail of the CUPRA trim is designed to give you more power.

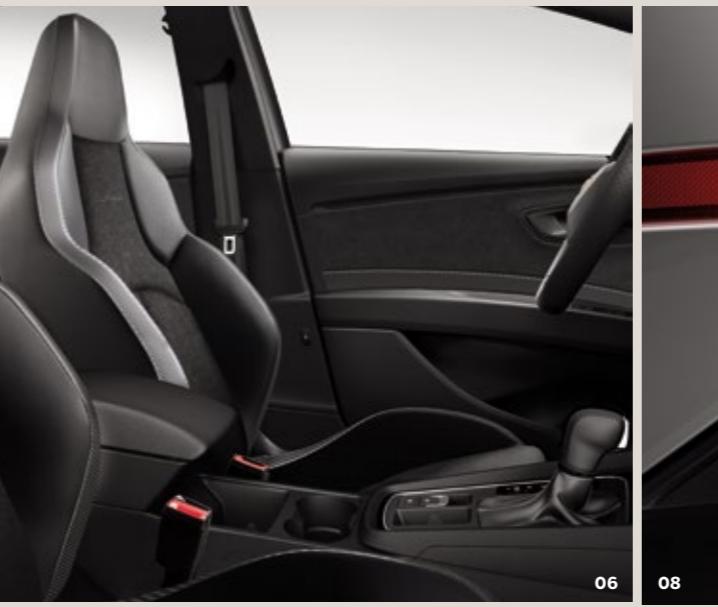
### Living out loud.

More than a logo. A lifestyle statement for those who live passionately and aren't scared of being different.

### Black detailing on exterior mirrors.

Every colour has a meaning. Black stands for power and elegance.





### 01 Convenience Pack.

Rain? Watch the wipers start. Oncoming traffic? Your high beams dim automatically. Emergency stop? Your Leon's got it covered. You don't have to lift a finger.

### 02 Ambient lighting.

Add your touch to the interior. LED lighting with the colour of your choice.

### 03 CUPRA Drive Profile.

Your car. Your driving mode. Choose from Comfort, Sport, CUPRA, or personalise it your way.

### 04 Size does matter.

CUPRA 19" Black High Gloss wheels. It doesn't get better than this, be it performance or style.

### 05 Full LED headlamps.

No road is too dark for a CUPRA. Light the way, no matter how far you go.

### 06 CUPRA bucket seats.

Attractive. Ergonomic. Designed

to be on the racetrack, but just as good off.

### 07 Exclusive CUPRA details.

A trim like no other. From the ergonomic steering wheel, to the comfortable upholstery and efficient direct-shift gearbox.

### 08 CUPRA double chromed exhaust pipes.

Not just for looks. One is simply not enough.

# Wheels.

17"



Dynamic 30/2 FR

18"



Performance 30/1 FR



Performance 30/2  
Machined FR

19"



CUPRA 30/2  
Black High Gloss CU

## Accessories Wheels.

SEAT Sport Line: All accessories wheels fitted at SEAT Sport.  
Order through Car Configurator and receive them already  
mounted on your new car.

19"



Machined Black CU



Machined Silver CU

FR FR  
CUPRA CU  
Standard Standard  
Optional Optional



# Colours.



Midnight Black<sup>2</sup> FR CU



Boheme Purple<sup>2</sup> FR CU



Desire Red<sup>2</sup> FR CU



Eclipse Orange<sup>2</sup> FR CU



Mediterraneo Blue<sup>1</sup> FR CU



Magnetic Tech<sup>2</sup> FR CU



Urban Silver<sup>2</sup> FR CU



Nevada White<sup>2</sup> FR CU



White<sup>1</sup> FR CU



Mystery Blue<sup>2</sup> FR CU

FR   
CUPRA   
Standard   
Optional

<sup>1</sup>Soft colour.  
<sup>2</sup>Metallic colour.



# Your accessories.

## The world is your oyster.

So much to do, so little time. That's why you do what you want, when you want it. City cruise? Yes. Ski trip? Of course. Off-roading? Bring it on. Choose the accessory and you're good to go.





# Performance.

Powerful look. Performance to match. A range of sporty accessories brings out the best parts of your Leon CUPRA's sleek, aerodynamic design. Ready to make a statement?

**Carbon fibre rear diffuser.**  
Distinctive twin exhaust pipes. Sleek carbon fibre diffuser. Making your Leon CUPRA sound as powerful as it looks. This accessory is only available for Leon CUPRA ST with 4Drive.

**Performance Pack.**  
Carbon fibre blade side skirts with black details. Performance-enhancing Brembo brakes and 19" CUPRA Machined Alloy Wheels. For first impressions that last.

**Carbon fibre spoiler.**  
Can't get enough carbon fibre? The exclusive carbon fibre spoiler highlights your Leon CUPRA's sophisticated lines and attractive aerodynamics.



# Performance.

Take your SEAT Leon to the next level. This means a bolder look. And of course, enhanced performance. All that you need for more confidence. And more attitude.

## Front Styling Kit.

Dynamic front bumper lip with a decorative cover, grids, pedestrian bar supports, fitting elements and disruptions. Got a Style or Xcellence model? Choose from Black, Desire Red or Mystery Blue. Available in body colours for FR models.

## Blade side skirts.

Moulded and aerodynamic, they fit easily and securely. For Xcellence and Style models, choose from Black, Desire Red or Mystery Blue.

## Spoiler & rear bumper.

Enhance your aerodynamics. Enjoy a unique sporty look. Easy to fit. Tools and instructions included.





# Exterior.

For those who want to look different. Choose your style. You can make small changes or you can go all out. The choice is yours.

## Hatch door moulding.

A minimalist silver moulding for the rear of your SEAT Leon. Even simplicity makes you shine.



## Exterior mirrors.

Who said they have to match the body colour? Get creative with Black, Desire Red or Mystery Blue.

## Decorative lines.

Two strips in transparent matte foil that stretch from the bonnet to the roof. Get ready to turn heads. Not available for cars with a sunroof.



# Interior.

Add a touch of cool to the inside of your SEAT Leon. These stylish accessories serve a double purpose, whether it's to welcome you in or keep your car in mint condition.

## Illuminated side sills.

These will light up for 30 seconds every time you enter the car. No need for electrical installation. They automatically turn off when the doors close.



## 2-in-1 Mobile Charger.

The same charger for two different smartphones. One side is for Android. The other for iPhone. Practical, no?

## Side sills foil.

Black adhesive sheet made to fit the sill guard. Branded with the SEAT Leon logo. A cool way to protect entrance areas. Comes with easy assembly instructions.

It's all



or nothing.



# Transport.

Nothing should stand in your way. Especially not your car. That's why we've designed transport-dedicated accessories. So you never leave your SEAT Leon behind.



## Surf rack.

No surfboard is too big for a SEAT Leon. This rack comes with 4 plastic supports that adapt to the size of your board. It can even transport two at the same time. Who will you take with you?



## Bike rack.

Love the great outdoors? This aerodynamic frame is perfect for transporting a bicycle. It even has an anti-theft locking device.



## Load-Stop rack.

There's absolutely nothing you can't transport with your SEAT Leon. This rack is designed to hold any item, no matter its shape or size.



# Transport.

Doing your thing just got easier. This practical and polished range is designed to help you own it. Need some shade? Lighting up the dark? Or just fancy a few smart touches to complete your perfect SEAT Leon? Whatever you need, get customised and raise the bar.



## Ski rack.

Comes in aluminium with rubber supports. For up to 6 skis or 4 snowboards. Everyone's in for a ski trip, right?



## Ski Rack Xtender.

Slide-off system for convenient loading and off-loading. Extendable so you don't have to reach over the roof. And easy to open, even while wearing gloves.

# Protection.

Now that you have it all, it's important to keep it protected. Choose the accessories you need to keep your SEAT Leon damage-free, from mudflaps and mats to car covers and more.



## 01 Front and rear mudflaps.

Protect the body of your SEAT Leon from road debris that fly out from the front wheels while you drive.



## 03 Protective boot tray.

A rubber cover that fits perfectly. Transport anything without worrying about damaging the boot.



## 05 Separation grille.

Is your pet coming with? Make sure they travel safely. Easy to install and remove without any tools.

## 06 Cargo management system.

Organise your space. Includes two brackets that can be adjusted to your needs. Fix it to anywhere you want with Velcro.

# At your service.

## Freedom starts where worry ends.

Life's too short to spend it in a workshop.  
The SEAT Service uses only SEAT Genuine  
Parts to keep your Leon at its best. So you  
can get out and go.





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