



# LEON

TECHNOLOGY TO ENJOY

## CREATED IN BARCELONA

Where we come from is a huge part of our inspiration. It's the passion and creativity that's found in Barcelona that is also imprinted in our genetics. What better city to create the unimaginable than one that inspires on every street. In all that we do, the brilliance and vibrancy of Barcelona shines through.



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## SEAT LEON

This is the moment to live any moment.

### **A FANCY DINNER WITH FRIENDS OR A ROMANTIC DRIVE UNDER THE STARS?**

Whatever you choose to do, the New SEAT Leon will be there to make sure that when it comes to getting where you want to go, it's always a pleasure. Choose to do whatever makes you happy, because right now is the moment to go out and enjoy any moment.

## EXTERIOR DESIGN

Sculpted to Perfection.

**METICULOUSLY DESIGNED WITH A STREAMLINED AND MODERN FIGURE, THE NEW SEAT LEON CARRIES ITSELF WITH UNQUESTIONABLE STYLE.**

Exterior design lines give it a unique character that's enhanced by moulded front and rear bumpers. The redesigned Full LED Headlamps are perfectly integrated, making expert design and innovation seem effortless.





## INTERIOR DESIGN

The science of comfort.

**TAKE A MOMENT TO ENJOY ERGONOMICS AT ITS FINEST.** All the features and technology in the New SEAT Leon are easily accessible thanks to a newly designed driver-oriented dashboard with 8" infotainment touch screen and LED illuminated driver console. What's more, you can sit back in comfort with high quality upholstery and ergonomic design thanks to the integrated Electronic Parking Brake, offering a greater feeling of space inside.

## TECHNOLOGY

All you need  
on every road.

**WHEREVER YOU FIND YOURSELF OR  
WHATEVER YOU FIND YOURSELF DOING,  
ALWAYS KNOW THAT WITH THE LATEST  
TECHNOLOGY IN THE NEW SEAT LEON, YOU  
CAN ENJOY EVERY MOMENT TO THE FULLEST.**  
Thanks to the Wireless Charger and Full Link  
Technology no conversation will ever be cut  
short. And with the Rear View Camera, take  
comfort in knowing that tight spots will be  
as easy to get out of, as they are to get in.



## COMFORT & SAFETY

Make the most of every moment.

**IF YOUR HANDS ARE FULL THE KESSY KEYLESS SYSTEM WILL ALLOW YOU TO UNLOCK THE DOORS WITHOUT TAKING YOUR KEY OUT OF YOUR POCKET.** And enhance every journey by creating the perfect atmosphere with Ambient Lighting and a choice of eight different colours. What's more you can enjoy intelligent features like the Park Assistance and Traffic Jam assist, which automatically starts and stops the New SEAT Leon during congestion, to help moving around the city. Along with this the New SEAT Leon also comes with advanced safety features like Pedestrian Protection and Emergency Assist meaning you can feel safe knowing the New SEAT Leon has always got your back.





## SEAT LEON CUPRA

Dare To Drive.

**BEAUTIFUL DESIGN AND POWERFUL GENETICS COME TOGETHER IN THE NEW SEAT LEON CUPRA.** This is a car for the thrill seeker in you and gives you goosebumps on every road. Its exterior is streamlined, aerodynamic and modern. Full LED headlamps and double exhaust pipe that all add to its unmatched appeal. Inside you can enjoy that unique CUPRA feeling with exclusive details throughout. Hiding under the bonnet is a 300HP engine and DSG Gearbox offering maximum power and driving pleasure. So what are you waiting for?



## SEAT LEON BLACK MATT LINE

The New Black.

**EVERY NEW GENERATION OF THE SEAT LEON CUPRA PUSHES ITS DEFIANTLY SPORTY APPEAL A STEP FURTHER, WITH ENHANCED DESIGN AND TECHNOLOGY DEDICATED TO DELIVERING EVEN MORE EMOTION ON THE ROAD.** The SEAT Leon CUPRA Matt Black Line brings an exclusive new look to the CUPRA range with a powerful interpretation of the CUPRA design DNA. The exterior makes a bold visual statement with a central grill frame at the front and tailgate logo at the back, both in sophisticated black matt. On the sides, black matt exterior mirrors catch the eye, while below, black matt 19" alloys create a powerfully distinctive impression. the SEAT Leon CUPRA black matt line: who said beauty compromises performance?

**WHEELS**

17 INCH



DYNAMIC 30/2 **FR**

18 INCH



PERFORMANCE 30/1 **FR**



PERFORMANCE 30/2 MACHINED **FR**

19 INCH



CUPRA 30/2 BLACK HIGH GLOSS **C**



FR /FR/  
CUPRA /C/  
Standard ■  
Optional □

# ACCESSORIES WHEELS

18 INCH



**BLACK MACHINED**  
5F0071498D KT2



**CUPRACER BLACK**  
5F0071498C 041



**CUPRACER GREY**  
5F0071498C 1BC



**DYNAMIC GREY**  
5F0071490 S7J

18 INCH



**BLACK**  
5F0071490C 041

19 INCH



**CUPRACER BLACK**  
5F0071499A KT2



**CUPRACER ORANGE**  
5F0071499A RJ8

18 INCH



**ANTHRACITE**  
5F0071490 79Y



**ORANGE**  
5F0071490 RJ8



**BLACK**  
5F0071490 041



**TITANIUM GREY**  
5F0071490C LL7

19 INCH



**RED PERFORMANCE**  
5F0071490A 0X1



**BLACK PERFORMANCE**  
5F0071490A KT2



**ORANGE PERFORMANCE**  
5F0071490A RJ8

**UPHOLSTERY**



CLOTH TECHNY BLACK SPORT SEATS\* GE 



ALCANTARA BLACK SPORT SEATS\* LE 



ALCANTARA BLACK SPORT SEATS\* GE+WL3 



LEATHER BLACK SPORT SEATS\* LE+WL1 



LEATHER BLACK SPORT SEATS\* GE+WL1 



BUCKET SPORT SEATS\* LE+PL6 



FR /FR/  
CUPRA /C/  
Standard   
Optional 

\* Some parts in simil leather.  
The images refer to the upholsteries, for the interior combinations please check the Car Configurator.

COLOURS



WHITE<sup>1</sup> FR



NEVADA WHITE<sup>2</sup> FR C



URBAN SILVER<sup>2</sup> FR C



MYSTERY BLUE<sup>2</sup> FR C



MEDITERRANEO BLUE<sup>1</sup> FR C



PIRINEOS GREY<sup>2</sup> FR C



MIDNIGHT BLACK<sup>2</sup> FR C



DESIRE RED<sup>2</sup> FR C



BOHEME PURPLE<sup>2</sup> FR

FR /FR/  
CUPRA /C/  
Optional   
<sup>1</sup> Soft colour.  
<sup>2</sup> Metallic colour.

## ACCESSORIES

# Go against the flow.

Some people follow the pack, others choose their own path. With SEAT original accessories, you can add more design, storage and safety features to your Leon, adapting it to your lifestyle to make it truly your own. If you need a more sporty drive, new aerodynamic kits boost performance and come with plenty of options to personalize the look of your Leon. Planning a weekend on the slopes or the waves? Ski, bike and surf racks help you on your adventure.

Or if you want to make sure you get where you're going safely and in complete comfort and style, choose the latest technology and accessories to upgrade your experience on the road. Whether it's a Leon 5D, SEAT original accessories help you to make it yours.



## PERFORMANCE

### Aerodynamic Kits

Designed both to emphasize the character of your SEAT Leon and let you personalize its look, as well as boost performance on the road, new Aerodynamic Kits provide the perfect combination of style and substance.

SEAT Aerodynamic Kits provide striking combinations of front bumper lip, rear bumpers, blade side skirts and spoilers to give your car a suitably sporty edge.

Designed by SEAT designers to heighten the performance of the Leon even further, all components have passed demanding SEAT quality and resistance tests to enhance the contours of your Leon.



**PERFORMANCE**

Front styling kit

Add some extra sport appeal to your Leon with a dynamic front bumper lip which comes with a decorative cover, grids, pedestrian bar supports, fitting elements and disruptions. For Style and Xcellence models, choose from Black, Bismuth, Desire Red and Mystery Blue to add an extra dash of colour to your Leon. For FR models only available in body color.

FR: 5F0071606G GRU

**PERFORMANCE**

Blade side skirts

Pure performance meets racetrack style with the addition of moulded, aerodynamic blade side skirts, which fit seamlessly and securely to the side of your Leon. If you choose the Xcellence and Style models you also get the option of adding a cool colour detail in Black, Bismuth, Desire Red or Mystery Blue.

5F0071685 GRU



**PERFORMANCE**

Spoiler

Rear Spoiler enhances aerodynamic performance and provides a uniquely sporty profile. Fitting tools and instructions included.

5F0071606A

**PERFORMANCE**

Rear bumper

Sport Rear Bumper. Includes lateral grids, reflectors, fitting elements and instructions.

5F0071609



**PERFORMANCE**

Orange Performance Pack

Includes CUPRacer orange 19" alloy wheels with black Brembo calliper, blade side skirts with black offset, orange grid frame, lettering and mirror covers. Optional tyre Michelin Pilot. Only available for CUPRA models.

5F0071499A RJ8



**PERFORMANCE**

Black Performance Pack

Includes CUPRacer black 19" alloy wheels with red Brembo calliper and blade side skirts with black offset. Optional tyre Michelin Pilot. Only available for CUPRA models.

5F0071499A KT2



**PERFORMANCE PACK**

Beat your own score

Add a new level of dynamism to your ride with a Leon CUPRA Performance Pack. The pack offers a grade of technological precision that was impressive enough to earn the CUPRA a new world record on Germany's notorious Nürburgring Circuit in March 2014. Roaring ahead to deliver a jaw-dropping 276 bhp hot hatch laps in only 7:58.4s, it was to be the fastest time ever achieved by a front-drive production car. Now, you can empower your own Leon with the main components of the incredible enhancement. Available in stylish black or distinct orange, each pack features standard 30/3 alloy wheels, high-tech Brembo brake calipers and an aerodynamic exterior rocker panel. You can also choose "Pilot Sport Cup 2" Michelin tyres for extra handling and traction for the smooth, sporting drive that's always on your terms.



## MOTORSPORTS COLLECTION

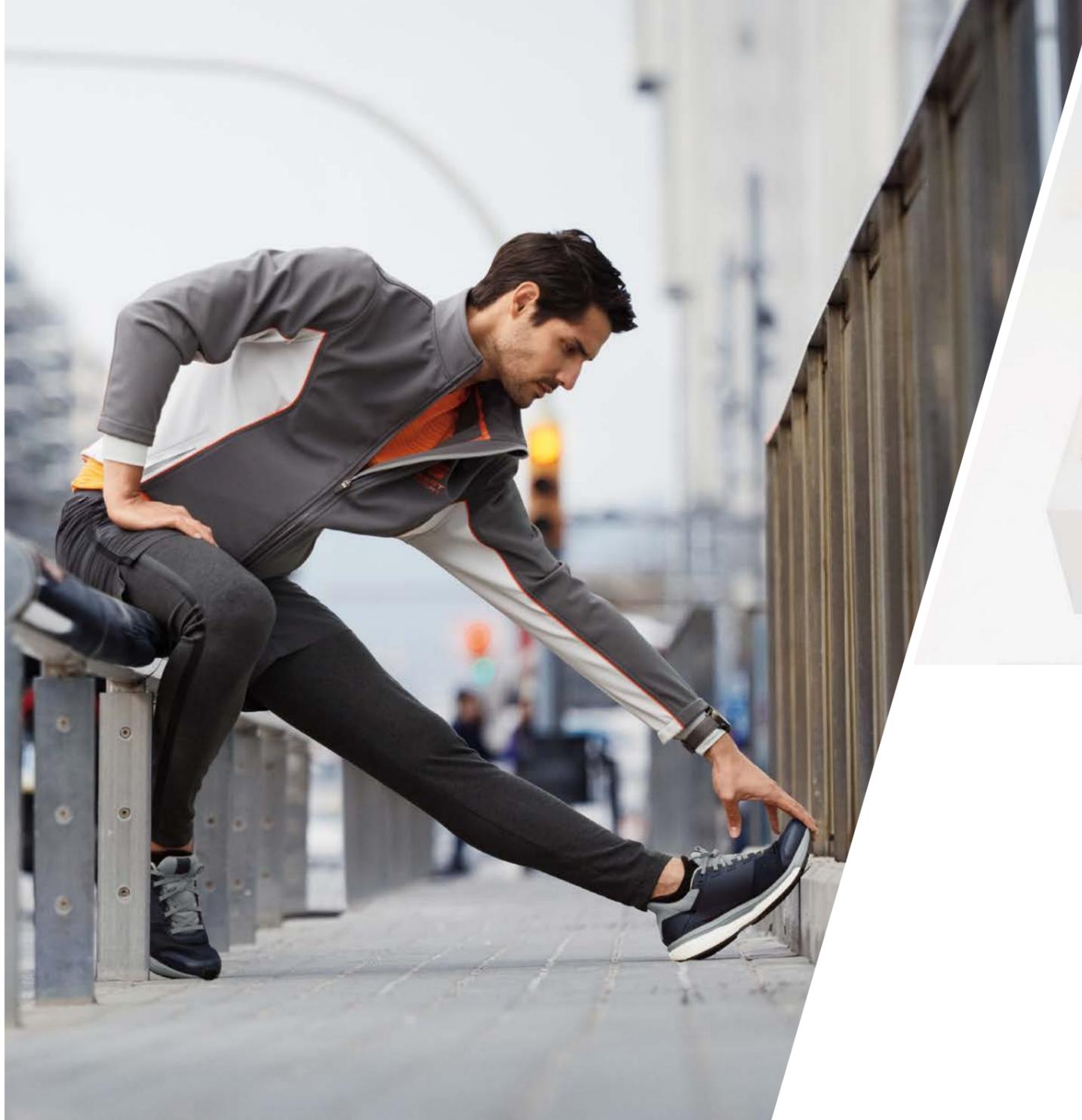
### Agile Accessories

The SEAT Motorsports Collection is perfect for an active and athletic lifestyle. It comes with sporty clothing and accessories that have been designed to offer maximum flexibility and functionality. Every offering is the perfect addition for someone who needs everyday add-ons that can keep up with all they do. The SEAT Motorsports Collection undoubtedly adds a little bit.

#### SOFTSHELL JACKET

Softshell jacket, inspired by the SEAT Motorsport team wear, windproof and breathable, waterproof zipper, pulse warmer.

Material: 100% polyester.  
Sizes: S - XXL.  
Colour: Atom grey, CUPRA Grey, Cup Racer orange.  
Ref: 6H1084002X GAF



#### MEN'S POLOSHIRT

Polo shirt inspired by the SEAT Motorsports team wear.

Material: 95% cotton, 5% elastane.  
Sizes: S - XXL.  
Colour: Atom Grey, CUPRA Grey, Cup Racer Orange.  
Ref: 6H1084230X GCF

#### MEN'S T-SHIRT

T-shirt inspired by the SEAT Motorsport team wear.

Material: 95% cotton, 5% elastane.  
Sizes: S - XXL.  
Colour: Atom Grey, CUPRA Grey, Cup Racer Orange.  
Ref: 6H1084200X GCF

#### KIDS T-SHIRT

Kids' t-shirt inspired by the SEAT Motorsport team wear.

Material: 95% cotton, 5% elastane.  
Sizes: 4 to 10 years.  
Colour: Atom Grey, CUPRA Grey, Cup Racer Orange.  
Ref: 6H1084220X GBF

#### BASEBALL CAP

Baseball cap with SEAT Sport logo.

Material: 100% polyester.  
Size: One size, adjustable.  
Colour: Atom grey, CUPRA Grey, Cup Racer orange.  
Ref: 6H1084300 GDFCup Racer Orange.  
Ref: 6H1084220X GBF

#### KEY RING

Keyring with CUPRA radiator grill pattern.

### Kids Car

SEAT Kid's Car for children from 12 months, with padded seat.

Material: PE (plastic).  
Dimensions: 720×300×270 mm.  
Colour: Red.  
Ref: 6H1087500 GAD



**EXTERIOR**

Lines decorative

Two strips in transparent matt foil that run across the SEAT Leon from the hood to the roof providing an extra sporty look. Not valid for cars with sunroof.

5D: 5F0072525



**EXTERIOR**

Hatchdoor moulding

Designed to give the right touch of style for the rear of the vehicle, the silver moulding will make it shine with stance.

5F0071360



**PROTECTION**

Key covers

The decorative key cover perfectly protects the electrical device and gives it a very unique look and feel.

SEAT key cover: 000087013AF  
FR key cover: 000087013AE  
Leon key cover: 000087013T  
CUPRA key cover: 000087013AJ





**TRANSPORT**

Roof bicycle rack

Aerodynamic frame for transporting a bicycle. With anti-theft locking device. Used together with roof bars.

6L0071128A



**TRANSPORT**

Tow bar bicycle rack

Foldable metal bicycle rack that attaches to tow bar. Used for transporting 2 bicycles at the rear of the vehicle. Includes rear pilot lights, 13-pin connector system and mounting instructions.

000071128B

3rd Bicycle kit extension: 000071128C



**TRANSPORT**

Surf rack

Includes 4 plastic supports that adapt to the shape of the surfboard. For transporting 1 or 2 surfboards. Used together with roof bars.

000071120HA



**TRANSPORT**

Roof box

Protect your luggage from weather conditions. With an aerodynamic shape. Assembly is simple thanks to its fast anchorage. Opening on both sides. Used together with roof bars.

400l. 000071200R  
420l. 000071200S  
450l. 000071180A



**INTERIOR**

### Illuminated side sills

Decorative side sills that when entering the car illuminate Leon. Does not require electrical installation. Illuminates for 30 seconds when opening the car doors. Turned off when doors closed. 3-doors version. Suitable for both LHD and RHD.

5D: 5F0071691



**INTERIOR**

### Side sills foil

Black adhesive sheet that includes the model name, adapted to the shape of the sill guard to protect passengers entrance areas. Includes instructions and assembly components.

5D: 5F0071310



**INTERIOR**

### Stainless steel side sills

Stainless steel sill that is fitted over the entrance area of the front doors. Includes black painted decorative line and the logo of the car. It protects the entrance area against scratches.

5D: 5F0071691C





**PROTECTION**

Front and rear mudflaps

Protects the car body from materials projected by the front wheels during driving.

5D front mudflaps: 5F0075111  
5D rear mudflaps: 5F0075101B

**PROTECTION**

Cargo management system

Organize your space and keep your bags in place. Includes two brackets that you can adjust to your needs and fit with Velcro where you want.

1SL061205



**INTERIOR**

Spherical cup holder organizer

Innovative, leather-bound storage compartment for your mobile, pens, business and credit cards and more. Comes with special slots to hold coins. An attractive accessory that can keep lots of things organised and easily accessible. Mounted on the front central console.

1SL061129A



**INTERIOR**

Cup holder organizer

Multifunctional storage device for objects. Mounted on the central console. Innovative shape holds a lot in a small space.

1SL061129



**PROTECTION**

Protective boot tray

Flexible piece of protective rubber that perfectly fits and protects the boot.

5D: 5F9061205

Foam protective boot tray 5D: 5F0061205G



**SAFETY**

Speed control system

Speed regulating system designed to help drivers respect speed limits. For more comfort on long drives and when transporting trailers. The speed can be fixed from 30 km/h via the steering wheel.

5F0054690 / 5F0054690A

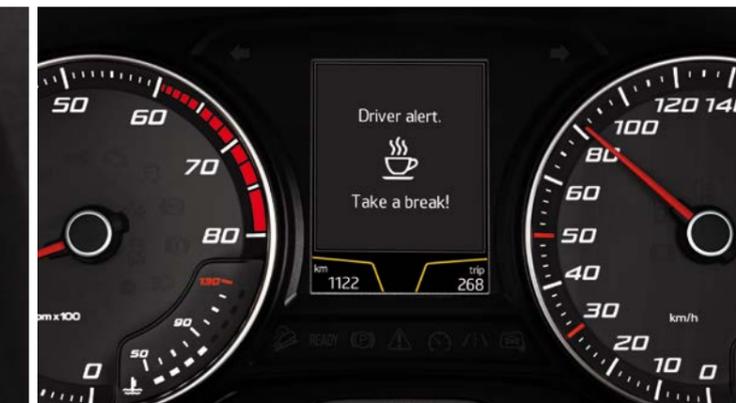


**SAFETY**

Tiredness recognition system

To avoid tiredness, vehicle sensors analyze driver behaviour and activate an alarm if drowsiness is detected. If during the next 15 minutes the driver does not stop to rest, it re-activates the alarm.

5F0060884B





**PROTECTION**

Sun shades

Protect from sunrays and maintain visibility without placing your road safety in danger. Also, they are useful for regulating the interior temperature in summer. You can drive with the windows open up to 120 km/h.

5D: Side sun shades: 5F0064365A  
Rear sun shade: 5F0064365

**PROTECTION**

Reversible boot mat

Tray adapted to the upper floor of the boot with a side in carpet finish and the other in foam. Perfectly fits the boot and protects it from dirt and liquids that might spill.

5F0061210B



**PROTECTION**

Serie® mats

A four-piece mat set (2 front and 2 rear). Soft texture, smooth design. Complete with the original SEAT mounting system.

5F0863011A LOE



**PROTECTION**

Rubber mats

A four-piece mat set (2 front and 2 rear). Made from impermeable rubber. Complete with the original SEAT mounting system.

5F0061500A 041



**PROTECTION**

Cargo area separation grille

Separation grille for luggage compartment. Separates the passenger compartment from the luggage compartment so that any pets transported are protected. Can be removed whenever required without necessity of tools.

5F9061205B

**PROTECTION**

Car covers

The exterior of the car is protected with a choice of smart polyester car covers in red, black and grey, while a floor matt fixing system adds security for round the clock peace of mind.

Black car cover: 5F0061701A  
Red car cover: 5F0061701



**PROTECTION**

Velpic mats

A four-piece mat set (2 front and 2 rear). Made with soft fabric. Complete with the original SEAT mounting system.

5F0061675A 041



## SEAT SERVICE

# Inspection & Maintenance.

**AT SEAT SERVICE, WE OFFER COMPREHENSIVE INSPECTIONS BY SKILLED PROFESSIONALS BASED ON THE AGE AND MILEAGE OF YOUR CAR.** You'll be assured that your vehicle is in optimal condition, as our professionals perform all the services included in the SEAT Maintenance Programme – using only **SEAT Genuine parts**.

## RECEPTION



**Benefit from warranty conditions for longer.**

### SEAT WARRANTY EXTENSION

A SEAT Warranty Extension lets you extend your 3 year manufacturer's warranty for **1 or 2 years under the same great conditions**. As there are no middlemen, you can continue to benefit from **expert care by SEAT professionals** and enjoy the road for longer.

The warranty extension is available only for new cars (all models, engines and versions).



**SEAT takes care of your protection. You focus on the essentials.**

### SEAT INSURANCE

**SEAT offers an insurance product specifically and exclusively designed for SEAT cars.**

**By choosing SEAT Insurance, you know you're getting the best service:** a convenient payment system, fast repairs with SEAT Genuine Parts carried out exclusively in our official SEAT workshops, 24 hour Customer Service all year long.



**A broad range of services available 24h/365d.**

### SEAT SERVICE MOBILITY

SEAT SERVICE Mobility is SEAT's roadside assistance service. It's **automatically obtained upon purchasing a new SEAT and lasts for a full 3 years after purchase**. You can extend the service annually for up to 10 years provided you carry out all prescribed inspection services at our Authorized SEAT SERVICE Network.

A wide range of features are included, from assistance via telephone and on-the-spot repair to towing, fuel refill, and more.



**Enjoy years of peace of mind.**

### SEAT SERVICE & MAINTENANCE CONTRACTS

SEAT Service & Maintenance Contracts include **services and maintenance for the first three, four or five years of the life of your vehicle with different mileage options**. They cover most of the services included in the SEAT Maintenance Programme, ensuring **reliability and safety for the lifetime of your car**. If you choose to finance your new car purchase, you can add a SEAT Service & Maintenance Contract and either pay a fixed monthly instalment or make a one-time payment.

**Flexible and economical**, our Contracts are available in Basic and Premium versions to adapt to all budgets and needs.

Have your car serviced at any authorised SEAT dealer and forget about unexpected repair bills!



**SEAT** is committed to a policy of continuous product development and reserves the right to make changes to specifications, colours and prices without notice. The information in this brochure can therefore be given as guidance only. While SEAT makes every effort to ensure that specifications are accurate at the time of publication, you should always check with your authorised SEAT Partner for the latest information. Due to limitations of the printing process the colours reproduced in this brochure may vary slightly from the actual paint colour and material. This vehicle and all its parts, as well as the original spares, were designed according to the Legal Regulations governing the prevention and minimisation of Environmental Impact, through the use of recycled/recyclable materials, with measures taken to achieve suitable recycling for the conservation and improvement of environmental quality.

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