



**Start moving.**

**The new  
SEAT Ibiza.**

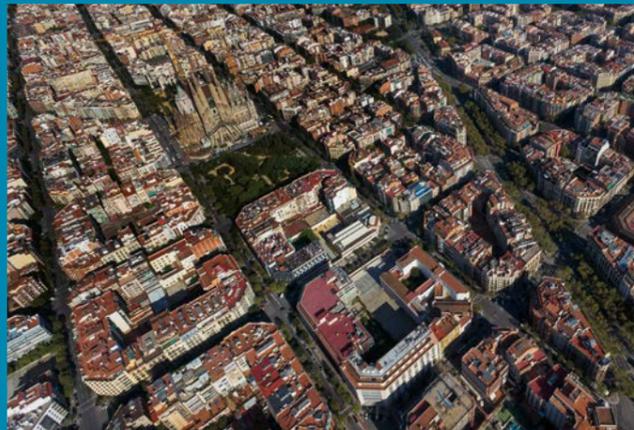
# Start

Made to move you, body and soul. The new SEAT Ibiza is the freedom to choose, to be, to go. Wherever the city takes you, get there in style with precision design and engineering. Inside and out, adventurous spirit comes as standard. So, are you ready?



# moving

# Created in Barcelona.



1953. The first SEAT rolls off our Barcelona production line and a whole country starts moving. More than 60 years later and we're moving people all over the world. But we'll always be Barcelona. It runs through our veins. Inspires every car we create. In fact, 50% of the energy we use to make our cars comes direct from Spanish sunshine. This is a city that never stops moving. And neither will we. Why? Because you have places to be.



# **Your easy life mobility**

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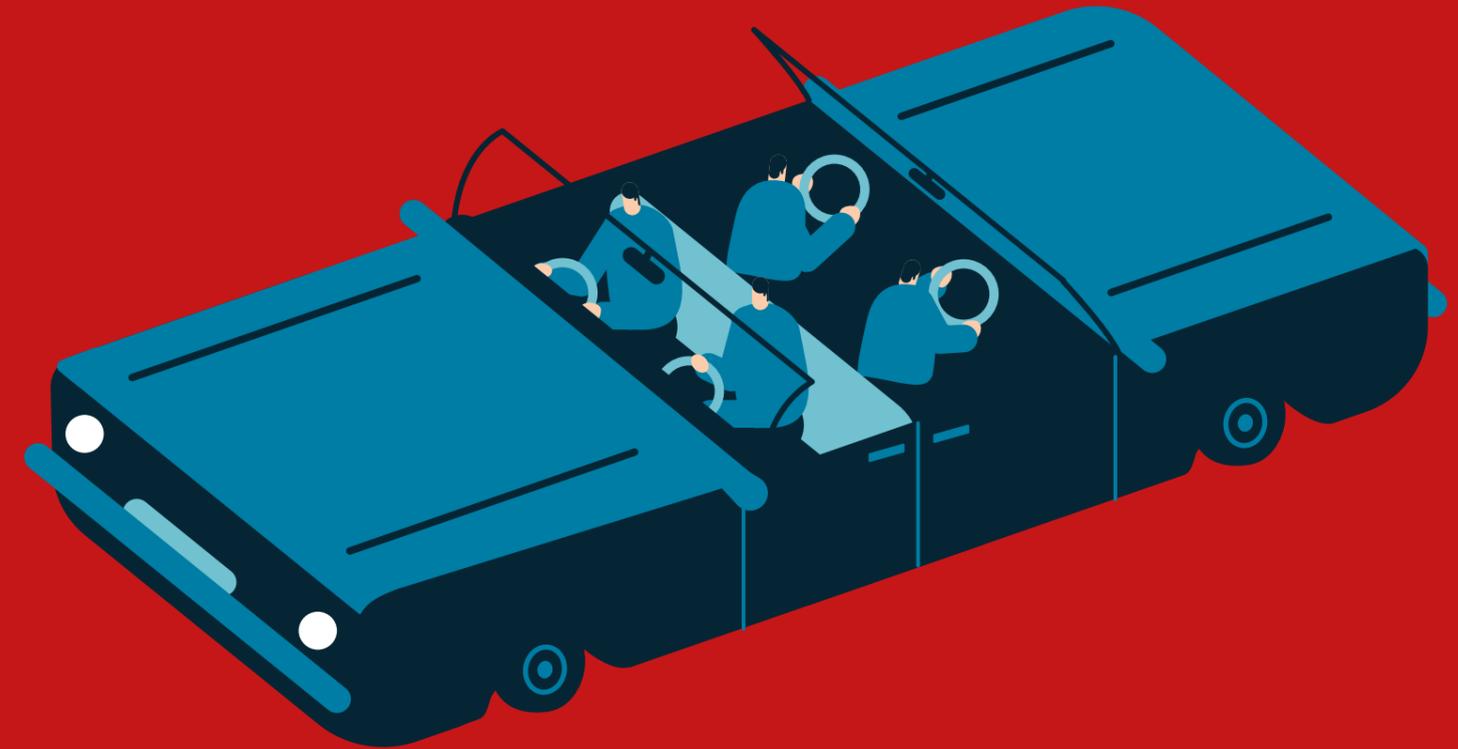
## **At your service**

# Your easy life mobility.

**One life.  
Do it justice.**

This is not a dress rehearsal. Now is your moment to get out there and explore. Take chances. Have fun.

It's okay. We've got you. SEAT is here to make it easy for you to move through life. It's what we do. Because if it doesn't set you free, give you pleasure, make things better, what's the point? If it's not easy, it's not mobility.



**Remember  
that great  
meeting you  
had once?**



**Exactly.**

**“But”**



**would never  
have gone to  
the moon.**

This is life without obstacles. So you're free to seize the day. Take the leap. Make the big decisions. Why wait? Waiting doesn't make the world go round. It's time to tear through your to-do list, one bold step after another.



**What's wrong  
with now?**

# Your Ibiza.

**On your marks.  
Get set.  
Move.**

Why stay the same? The new SEAT Ibiza comes with more technology, more space and more ways to make it your own. Everything is sharper. Smarter. Made to take on the city like never before.



# Life's too short to stand still.

The new SEAT Ibiza is designed to move. A new aerodynamic shape helps you go faster and get further, with less fuel. Bold blisters and LED lights demand to be noticed. Now you're unstoppable.



# Want change? Experiment.

Things are different now. An updated dashboard with a digital 8" glass display and ambient lighting offers new levels of customisation and technology. So go on, break the mould.



# Why wait for tomorrow?

It's all right here, right now. Your 8" glass display with Full Link technology and Navi System helps adventures stay on track. The Connectivity Box with wireless charging and GSM amplifier keep you powered up and in range. And with the Keyless System and Heartbeat button, you can get in and get going in a heartbeat.



# Go on, we've got you.

Whatever the road brings, your new SEAT Ibiza has you covered. From Adaptive Cruise Control, Front Assist and Tiredness Recognition Systems to Hill Hold Control, Electronic Stability Control and a Tire Pressure Monitor. With front, side and curtain airbags as standard too, you can relax and enjoy the ride.



# Style Trim.



SEAT Ibiza

# Seize the day, in style.

Chrome detailing around the gear stick brings the bling.



At the flick of a switch,  
your cruise control is  
motorway ready.



Super-bright rear LED  
brake lights attract  
attention for the right  
reasons.



**The Style Trim combines some of the best features of the new SEAT Ibiza with a fit and finish that's yours to choose. Now you're really owning it.**

**It's about you from the ground up with 16" alloy wheels.**



**Fuel consumption and range calculated, right where you need it.**



**Built in climatronic BI-Zone + Air Care always keeps you cool under pressure.**



# Wheels.

16"



Design 16"

# Accessories Wheels.

\*SEAT Sport Line: All accessories wheels fitted at SEAT Sport.  
Order through Car Configurator and receive them already mounted on your new car.

17"



Diamond cut 17"  
in Piano Black

# Colours.





**Pirineos Grey**



**Midnight Black**



**Mystic Magenta**



**Desire Red**



**Mystery Blue**



**Mediterraneo Blue**



**Candy White**

# Upholstery.

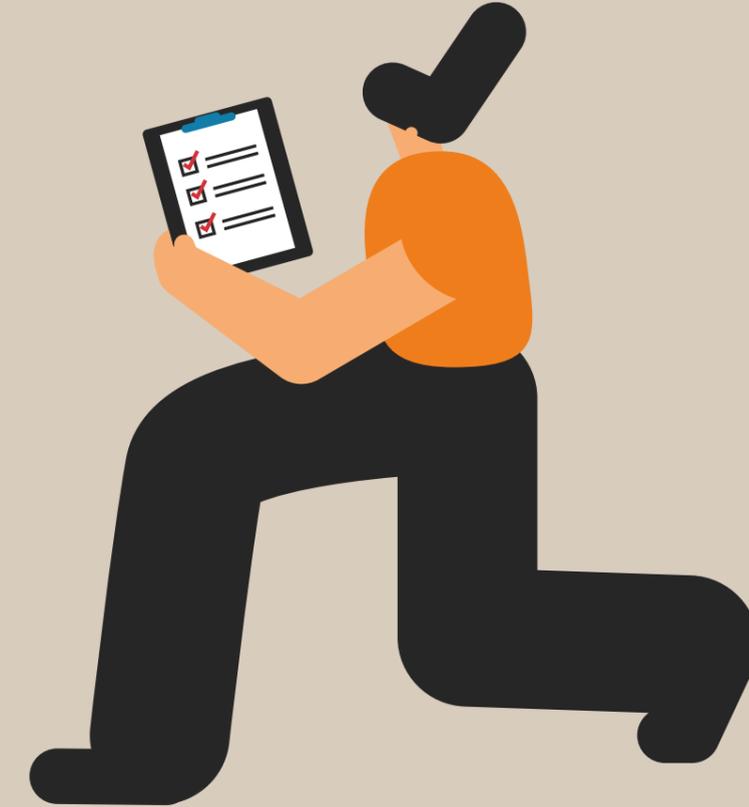


**Cloth Orgad**  
**Grey / Ice**  
**Touch - CB**

# Your accessories.

**Ready for anything.  
Any time, anywhere.**

Want to be faster? Better protected? Take more with you? Go for it. SEAT Ibiza Accessories are the best way to get the most out of every ride. Tailor-made for whatever you have planned.



# Performance.

Track car looks. City car spirit. Your new SEAT Ibiza comes with the option of sporty extras that improve its performance, and lift its character with bright colour accents and moulded enhancements.

\*SEAT Sport Line: All Performance accessories fitted at SEAT Sport.  
Order through Car Configurator and receive them already mounted on your new car.



## Front Styling Kit

Style up your front end with a dynamic bumper lip, that complements your car's main colour with a contrasting one of your choice.

## Side skirts

Look great from every angle and feel the improved aerodynamics with skirts that fit perfectly to the side of your new Ibiza.

## 18" alloy wheel

Want to upgrade? These stylish rims are the best in show. Mystic Magenta, Mystery Blue and Desire Red hub cap colour options round off pure performance.



# Performance.

If you're going to get there, get there with some sporty attitude, right? These accessories are designed to boost performance, and look like you've just come from the track.

\*SEAT Sport Line: All Performance accessories fitted at SEAT Sport.

Order through Car Configurator and receive them already mounted on your new car.



## Spoiler

Nothing says sporty like a spoiler. Enjoy enhanced aerodynamic performance and downforce while looking like you just came from the track.

## Rear diffuser

You'll always make a stylish exit with this aerodynamic rear bumper, featuring an aluminium decorative that sits below your number plate.

## Hatchback moulding

Available in Chrome or Black. Look great with a smart hatch door moulding that fits perfectly to the rear of your car.



# Interior.

Easy life mobility made even easier. This practical and polished range is made for every journey.



### Net between seats

Handy, stylish and protective, this seat net is next-level practicality.



### Rearview mirror

Complement your dynamic interior. Available in a range of Ibiza colours, this is a cool finishing touch.

### Nextbase 101 Elite

In-car video camera that can be easily rotated to record the inside of you Ibiza. Equipped with 3G sensor in the event of sudden braking. Recordings aren't deleted until you decide. The ultimate in-car monitor, this is an extra security measure, inside and out.



### Spherical cup holder

Smart and simple. Keep your essentials close to hand.



### Universal Magnet Mount

Designed to place your phone at the best height for driving. This is a modern-day must-have.



### Illuminated side sills

Light up your life with these decorative side sills. They illuminate when you open your doors, with no electrical installation.

# Customization Interior.

The new SEAT Ibiza now comes with three dramatic, spacious interiors: Sport, Urban Tech and Trend. Updated footrests, pedals, floor mats, gear knob and steering wheel keep things as fresh inside as they are outside.



## Sport

## Urban Tech

## Trend



### Steering Wheel

Where the magic happens.  
Your custom steering wheel, with  
a bold new design.

## Sport



## Urban Tech



## Trend



**Floor mats**

Always be guaranteed perfect grip. These custom, anti-slip mats are ideal for sporty driving.



**Doorstep**

Step up to the plate with custom fitted stainless steel doorsteps on the front doors, adding great value protection to your design.

**Key Cover**

This smart key cover offers protection and matches your choice of interior perfectly.

# Customization Exterior.

Make it yours with these accessories, designed to enhance your new Ibiza's look and feel. The sporty roof stickers come in three options to keep you looking fresh.



### Exterior mirrors

You can change the colour of your exterior mirrors to Piano Black, Desire Red, Mystic Magenta and Mystery Blue. Looking fresh from all angles.



### Trend exterior sticker

Keep it on trend, with this cool sticker that matches your interior design.



### Sport exterior sticker

Designed to complement your interior, this unique design not only looks fly but keeps your roof in great condition. Your sporty Ibiza just got sportier.



### Urban Tech exterior sticker

A great addition if you're rocking the Urban Tech interior. Refined lines, inspired by the digital age. Expressive and protective in one.

# More?

**It's all yours.**

# Transport.

For all the excitement that life brings,  
have what you need when you need it.



## Tow bar bicycle rack

A foldable metal rack attaching to your Ibiza's tow bar, it can carry two bicycles. This is mobility for your mobility.



## Ski rack

Trip to the slopes? This ski rack is especially designed, and perfect for family use. Holds 4-6 skis or 2-4 snowboards.



## Surf rack

Never miss a break with this handy surf rack. Adapts to the shape of your surfboard, and can carry two of them. For coast to coast action.



## Roof box

Protect your luggage from the weather, with this stylish and aerodynamic roof box. Simple to assemble and anchor, it opens on both sides and is used together with roof bars. Ideal for longer family trips.

## Transport.



### Tow bar

Low profile and strong. When you need to take it with you, this handy tow bar is ready for action.

### Tow bar ski rack

Live for the piste? This tow bar is designed to carry up to 6 pairs of skis or 2 snowboards.



# Protection.

There are years of fun ahead, so protect your new SEAT Ibiza with a range of custom accessories. Designed for whatever the road holds, you'll keep everything in its place, and in the best condition.



### Snow chains

Be prepared when winter comes. These snow chains are easy to transport and attach, improving your new Ibiza's grip.



### Boot organiser and separation grille

Perfect for pets, everything fits neatly to the floor panel. The boot organiser comes complete with telescopic bars. Only available for luggage compartment with double level.



### Rubber floor mats and mudflaps

Simple and effective. These rubber floor mats are a great way to protect the inside of your new Ibiza. Front and rear mudguards do the same for the outside.



### Reversible boot mat and foam boot tray

Handles whatever you throw at it. Carry wet and dirty objects easily, and protect your luggage compartment. The foam protector fits in the same way, and both are only available for single level compartments.

# At your service.

## Inspection & Maintenance.

Want the best from your SEAT?  
The SEAT Service team are here  
to help keep it in peak condition.

And of course, the SEAT Maintenance Programme  
uses only SEAT Genuine parts. So you can rest  
assured you're giving your Ibiza the very best.



At your service.

# SEAT CARE

## Worry-free driving.

SEAT CARE means you can benefit from our range of services, at a very competitive fixed monthly rate. It's about not having to think about what your car needs, just having it all taken care of. SEAT CARE is the flexibility and value for money you need, with the level of service you expect.



## Peace of mind for longer.

A SEAT Warranty Extension lets you extend your 3-year manufacturer's warranty for 1 or 2 years under the same great conditions. So you can continue to benefit from expert care and enjoy the road for longer. The warranty extension is available only for new cars (all models, engines and versions).



## We've got you covered.

SEAT Insurance offers an insurance product designed specifically for your SEAT Ibiza. That means, fast repairs with SEAT Genuine Parts carried out in our official SEAT workshops and 24-hour customer service all year long.



## Always on call.

We're here for 24/7, 365 days a year. SEAT SERVICE Mobility is SEAT's roadside assistance service. It comes with every new SEAT, completely free for 3 years. You can extend the service annually for up to 10 years, if all work is carried out by SEAT in that time. (Fees for additional years are added to your Inspection Service price.) Benefit from phone assistance and on-the-spot repair, towing, fuel refills, and more.



## Don't worry, be happy.

Why worry about unexpected repair bills? SEAT Service & Maintenance Contracts include services and maintenance for the first three, four or five years. Covering most of the services in the SEAT Maintenance Programme, you can keep your Ibiza in tip-top shape. If you're financing your car, you can add a SEAT Service & Maintenance Contract and pay monthly, or as a one off.



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